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Stephen C. Hassell, vice president and chief information officer of Emerson

EMERSON GLOBAL DATA CENTER TAKES GREEN TO A NEW LEVEL

COMPANY INVESTS \$50 MILLION IN ENERGY-EFFICIENT IT FACILITY, INCLUDES A 550-PANEL ROOFTOP SOLAR ARRAY



FROM LEFT: EMERSON CEO DAVID N. FARR AND CIO STEPHEN C. HASSELL DISCUSS THE DATA CENTER SOLAR ARRAY WITH MISSOURI GOVERNOR JAY NIXON

Emerson (NYSE: EMR), a *Fortune* 100 global manufacturing and technology company, recently went live with IT applications in its new \$50 million global data center on its St. Louis-area headquarters campus. The 35,000-square-foot global data center is 31 percent more energy efficient than traditional data centers, thanks to the latest energy-efficient technologies, precision cooling products and recommended efficiency strategies from the company's Emerson Network Power business.

“One of Emerson's core business strategies is to deliver energy-efficiency solutions

for businesses, data centers and telecommunications networks,” said David N. Farr, Emerson chairman, chief executive officer, and president. “When we embarked on the design and construction of our own data center, we knew we would have the opportunity to use the same Emerson technologies that we deliver to our customers. Our new data center is truly a showcase of what Emerson makes possible.”

The data center features a 7,800-square-foot rooftop solar array—the largest in Missouri. The more than 550 solar panels can generate 100 kilowatts of energy. Emerson anticipates achieving LEED Gold certification from the U.S. Green Building Council—a rare certification level for data centers.

www.emerson.com



Emerson chose its Ferguson, Mo. campus as the location of its new data center not only for the proximity to its global headquarters but also because of the many benefits the Midwest—and St. Louis specifically—has to offer.

“The St. Louis region has become a center for science, technology and innovation,” said Stephen C. Hassell, Emerson vice president and chief information officer. “Combined with plentiful and cost-efficient real estate, electrical power and telecommunications networks, there’s no place like home for building a global data center.”

Emerson is the St. Louis region's largest public company and ranks 94th on the *Fortune* 500 list of America's largest companies.

MADE IN St!Louis



BOEING: 16,000 ST. LOUIS WORKERS COMMITTED TO EXCELLENCE

Building on the remarkable legacy that began with St. Louis-based McDonnell Aircraft Corporation, Boeing (NYSE: BA) celebrated 70 years in St. Louis on August 27, 2009. The St. Louis site is home to Chicago-based Boeing's Integrated Defense Systems (IDS) unit, a \$32 billion business.

The IDS unit includes the capabilities-driven businesses—Boeing Military Aircraft, Network and Space Systems, and Global Services & Support; a Tanker Programs unit; and an advanced technology development organization, Phantom Works.

www.boeing.com



EXPRESS SCRIPTS TO LOCATE HIGH VOLUME FILLER PHARMACY NEAR ITS HEADQUARTERS CAMPUS

HIGH-TECH FACILITY IN ST. LOUIS WILL CREATE 270 NEW JOBS



Express Scripts, Inc. (Nasdaq: ESRX), one of the largest pharmacy benefits management companies in North America, has selected

St. Louis as the location of its new high volume filler (HVF) pharmacy. St. Louis County was chosen as the site for the state-of-the-art pharmacy automation center that will dispense, package and ship up to 110,000 prescriptions daily.

“The expansion of our operations aligns with Express Scripts' strategy to optimize service and cost savings for our clients and patients,” said George Paz, chairman and CEO of Express Scripts. “I am especially pleased to announce that our decision to bring highly advanced pharmacy technology to St. Louis will create nearly 300 new jobs for the region.”

The 12-acre facility will be located at North-Park, a 550-acre business park near the company's corporate headquarters. The construction of the building is underway and is scheduled for completion in April 2010.

The expansion is the company's third new building since relocating its headquarters to the campus of the University of Missouri-St. Louis in 2007.

www.express-scripts.com



GREAT RIVERS RESEARCH AND EDUCATION CENTER BUILDS FIELD STATION AT CONFLUENCE OF THREE GREAT RIVERS

CENTER ASPIRES TO BE TO RIVER RESEARCH WHAT SCRIPPS AND WOODS HOLE ARE TO OCEAN RESEARCH

The National Great Rivers Research and Education Center (NGRREC) is completing construction on a state-of-the-art 30,000-square-foot facility in Alton in Madison County, Ill. The new Confluence Field Station will be dedicated to the study of the economic and ecologic vitality of great rivers.

“There is no better location to establish this research facility than Alton at the confluence of the Mississippi, Missouri and Illinois rivers,” said Illinois Governor Pat Quinn. The combined watershed covers 1.2 million square miles and drains 41 percent of the continental United States.

Research facilities were established long ago for the study of oceans, such as the Scripps Institution of Oceanography and the Woods Hole Oceanographic Institute. Researchers studying large rivers have not had comparable facilities until now. Scientists will focus on ecosystem restoration, floodplain and watershed management, and sustainability for rivers and their environments.

The building will be a model of green construction including a vegetative roof, innovative waste water technology and on-site wind and hydro power.



ILLINOIS GOVERNOR PAT QUINN PRESENTED THE NGRREC AND LEWIS AND CLARK COMMUNITY COLLEGE WITH \$16.5 MILLION FOR THE CONFLUENCE FIELD STATION.

The research facility will feature sophisticated mesocosms—large concrete channels containing flowing water and plankton pumped directly from the river. Researchers will conduct experiments by changing the water velocity or other environmental conditions to predict effects on the river and to develop conservation strategies.

NGRREC is a unique educational partnership between Lewis and Clark Community College

based in Madison County, Ill., the University of Illinois at Urbana-Champaign and the Illinois Natural History Survey.

www.ngrrec.org



EDWARD JONES ADDS TO ITS ST. LOUIS PORTFOLIO

FIRM OPENS NEW BUILDING, PLANS TO ADD 250 JOBS

Officials of Edward Jones, a St. Louis-based financial services company specializing in individual investors, recently cut the ribbon at the newest building on the company's St. Louis County North Campus in Maryland Heights. During the ribbon cutting, James D. Weddle, managing partner, announced the company will hire an additional 250, in addition to the 500 jobs the company already created since January 2007.

“We know St. Louis is a place where our firm can grow and prosper,” Weddle said. “In turn, it will help St. Louis grow and prosper. Our goal is to serve our clients well, make Edward Jones a great place to work and support St. Louis as a great place to live.”

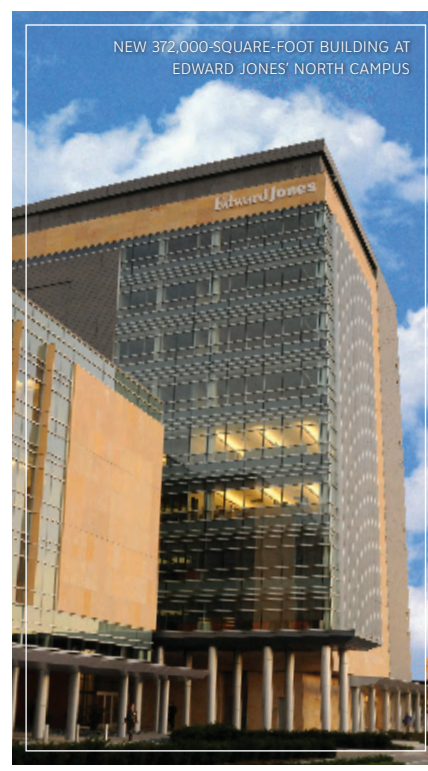
The new 372,000-square-foot building and work force expansion demonstrates Edward Jones' commitment to the St. Louis region. Edward Jones completed a 200,000-square-

foot building at its North Campus in 2008. Both buildings were part of a \$245 million expansion being completed in multiple phases.

In early 2010, the company will complete a \$125 million expansion at its Des Peres headquarters, also in St. Louis County.

Edward Jones employs over 4,500 in the St. Louis region. Its growth is further evidence of St. Louis' importance as a major retail investment center. Several large investment firms with headquarters in the area include Edward Jones, Wells Fargo Advisors, Scottrade and Stifel Nicolaus.

www.edwardjones.com



JIM WOLFE, WOLFE CREATIVE MEDIA SERVICES

The Lineup

NEW ST. LOUIS RANKINGS

“Bicycle Friendly Community”

League of American Bicyclists, October 16, 2009

“Best Tipsters in the Nation”

Zagat, October 21, 2009

“Chess City of the Year”

U.S. Chess Federation, August 8, 2009

“10 Best Zoos for Kids” – Saint Louis Zoo Ranks #3

Parents Magazine, April 14, 2009

“100 Best Places to Live” – Lake St. Louis, Mo., Ranks #9

Money, August 2009

“St. Louis residents wait an average of 59 seconds in supermarket lines –the shortest of 25 cities surveyed.”

The Wall Street Journal, August 19, 2009

“13th highest volunteer rate in the nation among large U.S. cities”

Corporation for National & Community Service, July 28, 2009

“3rd most affordable large metropolitan area in the country”

National Association of Home Builders, August 19, 2009

2nd on “America's Most Affordable Places to Live” list

Forbes, June 30, 2009

6th on “Best U.S. Cities to Earn a Living” list

Forbes, September 3, 2009

ST. LOUIS NAMED BICYCLE FRIENDLY

BICYCLE COMMUTERS NEARLY DOUBLE FROM 2000 TO 2008

The League of American Bicyclists named St. Louis one of 15 new “Bicycle Friendly Communities,” dispelling the myth that building great cities for cycling only works in the West. The designation recognizes the work done over the past several years by Bike St. Louis, a community partnership managed by Great Rivers Greenway, as well as the City of St. Louis, St. Louis Regional Bicycle Federation and Trailnet.

“St. Louis is making smart investments in building a welcoming community for biking that will inevitably lead to more, healthier and sustainable transportation options and increased recreational opportunities,” said Bill Nesper, League Director of the Bicycle Friendly America program.

The League recognized St. Louis as a stand-out community for nearly doubling the number of bicycle commuters from 2000 to 2008. Other accomplishments include more than 75 miles of on-street designated bicycle lanes throughout the city created by Bike St. Louis and the new McKinley Bridge Bikeway & Trestle, a 3,000-foot-long cantilevered bicycle lane spanning the Mississippi

River from Missouri to Illinois that was developed by Great Rivers Greenway.

Great Rivers Greenway is the public organization leading the development of a region-wide system of approximately 640 miles of interconnected greenways, parks and trails, known as the “The River Ring.”

www.bikestlouis.org www.greatriversinfo



NOVUS INTERNATIONAL'S 90,000-SQUARE-FOOT GLOBAL HEADQUARTERS AND INTERNATIONAL RESEARCH CENTER

NOVUS GLOBAL HEADQUARTERS AND INTERNATIONAL RESEARCH CENTER AWARDED GREEN RECOGNITION

NEW FACILITY INCLUDES 10 LABS FOR RESEARCH IN ANIMAL HEALTH AND NUTRITION

The new global headquarters for Novus International, Inc., a leader in animal health and nutrition, has been awarded the Platinum LEED (Leadership in Energy and Environmental Design) certification by the U.S. Green Building Council. Platinum certification is the highest designation available to buildings that demonstrate energy efficiency and sustainability.

Located in the Missouri Research Park in St. Charles County, the 90,000-square-foot facility combines the company's Global Headquarters and International Research

Center into a single space. In addition to office space, the new building includes 10 research labs, state-of-the-art employee and customer training center, a fitness center and cafeteria.

Novus International is privately owned by Mitsui & Co., Ltd. (U.S.A.) and Nippon Soda Co., Ltd. The company employs 600 worldwide, including more than 50 Ph.D. animal nutritionists and Doctors of Veterinary Medicine, and serves customers in more than 90 countries.

www.novusint.net



Novus recently launched its human nutrition division, Stratum Nutrition. Beginning in 2010, Stratum will focus its efforts on growing a portfolio of specialty and functional ingredients.

LAMBERT AIRPORT DEVELOPMENT PLAN INCLUDES CARGO FACILITIES

76-ACRE DEVELOPMENT WILL HAVE PRIME AIRFIELD ACCESS



RENDERING OF AIR CARGO FACILITIES PLANNED AT LAMBERT-ST. LOUIS INTERNATIONAL AIRPORT

The St. Louis region's already strong multi-modal logistics capacity is set to expand with Lambert-St. Louis International Airport and the St. Louis Airport Commission signing off on one of the most significant airfield development transactions in the Airport's his-

tory. The development agreement gives Aero St. Louis, LLC the right to develop 76 acres of airport property with prime airfield access.

The \$40 million, multi-phase development plan includes such uses as air cargo opera-

tions, a freight forwarding facility or a fixed-based aviation operation, as well as non-aeronautical uses compatible with airport operations.

Aero St. Louis is subsidiary of Maryland-based AeroTerm LLC, a leader in building and managing air cargo development at airports across North America including Miami International, Chicago O'Hare and New York's JFK.

Lambert serves more than 14 million passengers each year with an average of 270 daily departures to 70 national and international destinations.

www.flystl.com



www.aeroterml.com



MONSANTO TO PURCHASE 210-ACRE RESEARCH CENTER CAMPUS

WORLD-CLASS FACILITY DEFINES ST. LOUIS AS A LEADING RESEARCH HUB

St. Louis-based Monsanto Company (NYSE: MON) and Pfizer Inc. (NYSE: PFE) have entered into an agreement for Monsanto to acquire Pfizer's Chesterfield Village Research Center located in St. Louis County. Monsanto will acquire the facility for \$425 million, and Pfizer will lease space to primarily perform Biopharmaceutical research.

"This Chesterfield Village Research Center is truly a world-class facility and our agreement with Pfizer will enable both of our companies to maintain our deep research roots in St. Louis for years to come," said

Robb Fraley, Ph.D., Monsanto's chief technology officer.

The 210-acre research center comprises 1.5 million square feet and includes approximately 250 laboratories, 122 plant growth chambers and two acres of greenhouses. Monsanto has leased more than 400,000 square feet of property from Pfizer, and more than 400 Monsanto employees and contractors already work at the site, most of whom are researchers.

Monsanto expects the site to continue to support its robust pipeline, which is focused

www.monsanto.com



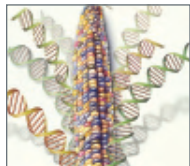
www.pfizer.com



on increasing agricultural productivity such as drought-tolerant corn and higher-yielding soybeans and will enable the company to reach its goal of doubling yields in its core crops by 2030.

AMAIZEING: CORN GENOME DECODED

ACCOMPLISHED BY A TEAM OF SCIENTISTS LED BY THE GENOME CENTER AT WASHINGTON UNIVERSITY SCHOOL OF MEDICINE IN ST. LOUIS



In recent years, scientists have decoded the DNA of humans and a menagerie of creatures but none with genes as complex as a stalk of corn, the latest genome to be unraveled.

A team of scientists led by The Genome Center at Washington University School of Medicine in St. Louis published the complete corn genome in the November 20, 2009 journal *Science*.

"Having the complete genome in hand will make it easier to breed new varieties of

corn that produce higher yields or are more tolerant to extreme heat, drought or other conditions," said senior author Richard K. Wilson, Ph.D., director of Washington University's Genome Center, who led the multi-institutional sequencing effort.

The corn genome is a hodgepodge of some 32,000 genes crammed into just 10 chromosomes. In comparison, humans have 20,000 genes dispersed among 23 chromosomes.

The \$29.5 million maize sequencing project is funded by the National Science Foundation and the U.S. departments of agriculture and energy. Sequenced at The Genome

www.genome.wustl.edu



Center at Washington University, the effort included more than 150 U.S. scientists with those at the University of Arizona in Tucson, Cold Spring Harbor Laboratory in New York and Iowa State University in Ames playing key roles.

DOWNTOWN ST. LOUIS ROCKS!

SPECTACULAR \$30 MILLION CITYGARDEN AND CULINARIA SUPERMARKET OPEN; \$70 MILLION HIGH-RISE CONDOMINIUM PROJECT UNDER CONSTRUCTION

All of St. Louis celebrated the record breaking success of major events in downtown St. Louis last summer like the *Live on the Levee* concerts, Major League Baseball's All-Star Week and the Tour of Missouri, a seven-stage professional cycling race across Missouri. The most recent buzz includes two additions to downtown that are drawing large crowds and rave reviews locally and nationally.

Citygarden is 2.9-acre Sculpture Park and Urban Oasis Downtown

Citygarden, the \$30 million garden and sculpture park, has captured the imagination of locals and visitors alike. Located in the center of downtown, Citygarden has instantly transformed two blocks into one of St. Louis' most popular destinations.

The park's unique design is inspired by the region's topography with elements that reflect the nearby rivers and bluffs, 20 species of trees, native plantings, six rain gardens and even pathways that follow the old alleyway of the city blocks.

The integrated sculptures include 24 diverse pieces of art from regional, national and international artists whose work ranges from bronze figures to LED displays. Citygarden also includes numerous water features from the colorful spray plaza to reflective pools to a large waterfall.



STEVE HALL ©HEDRICH BLESSING

Culinaria Defines Urban Supermarket

Another addition to downtown is the full-service grocery store, Culinaria—A Schnucks Market. Culinaria signals downtown's transformation to a legitimate residential community. The 27,000-square-foot food store and full-service pharmacy opened in August.

Culinaria is a new urban supermarket model by St. Louis-based Schnuck Markets, which is celebrating its 70th anniversary this year.

Major Projects Move Forward

In the past 10 years, \$4.4 billion has been invested in downtown with dramatic results. In 2008, the residential population grew another 6 percent. Other recent openings include the award-winning Old Post Office Plaza, a new college preparatory high school and a LEED certified office building.

Looking ahead, the Roberts Tower, the first ever new construction condominium tower downtown, will open in 2010. The Kiel Opera House development, closed for over 15 years, is slated for 2010 as well. Together, the new developments will ultimately push total investment in downtown revitalization well beyond the \$5 billion milestone.

www.citygardenstl.org
www.culinariaschnucks.com



SOUTHWEST IS "NUTS" ABOUT ST. LOUIS



CARRIER ADDING NINE DAILY FLIGHTS; SIX NONSTOP DESTINATIONS

Southwest Airlines (NYSE: LUV) will continue its 25 years of growth and commitment to St. Louis by adding nine new daily flights to six new destinations from Lambert-St. Louis International Airport.

Beginning in May 2010, Southwest will operate two new daily nonstop roundtrips between St. Louis and Nashville and Los Angeles; one new daily nonstop roundtrip between St. Louis and Raleigh/Durham, New Orleans, Seattle and San Diego; and one additional daily nonstop roundtrip between St. Louis and Minneapolis/St. Paul.

The airline currently operates 72 daily non-stop flights from Lambert-St. Louis with additional or connecting service between 42 destinations.

Southwest previously announced nonstop service additions to Minneapolis/St. Paul and Boston Logan will begin in January 2010.

www.southwest.com



EXPANDED FOREIGN TRADE ZONE BOOSTS REGION'S POSITION IN THE GLOBAL MARKETPLACE

EXPANSION INCLUDES SITES AROUND LAMBERT-ST. LOUIS INTERNATIONAL AIRPORT

The U.S. Department of Commerce approved a 754-acre expansion of the Foreign-Trade Zone (FTZ) to include new sites around and at Lambert-St. Louis International Airport opening up new and existing developments to FTZ status.

"The Foreign-Trade Zone expansion is another step forward in a long-term effort by community leaders to increase our position in the global marketplace," said St. Louis County Executive Charlie A. Dooley. The expanded FTZ is also a positive step in establishing the St. Louis region as the Midwest air cargo hub for commercial trade with China.

Operating in an FTZ can give companies the ability to defer, reduce or eliminate customs duties on certain imported goods, one among many costs-saving benefits to businesses.

The expansion zone sites include North-Park, a 550-acre redevelopment; Hazelwood Commerce Center, a 170-acre industrial park; Lindbergh Distribution Center, a 528,000-square-foot distribution warehouse; and a 75-acre airport-owned track adjacent to Lambert Airport.



www.flystl.com

BJC HEALTHCARE IS BUILDING NEW DATA CENTER TO MEET CURRENT, FUTURE IT NEEDS

DATA CENTER WILL JOIN FOUR OTHER MISSION CRITICAL CENTERS ALONG TECH CORRIDOR IN ST. CHARLES COUNTY

As hospital operations become more automated, the demand for IT services continues to increase. BJC HealthCare, the region's largest employer, is constructing a 30,000-square-foot data center on its Progress West HealthCare Center campus in St. Charles County, Mo. to meet current and future IT needs.

When complete in early 2010, the \$32 million facility will become the primary data center for BJC, whose 13 hospitals serve patients in eastern & mid-Missouri and southern Illinois. The center will include 1,850 servers, 71 miles of copper cabling and 10.5 miles of fiber cabling.

Both the data center and a 60,000-square-foot medical office building being built concurrently at Progress West are designed to meet U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED) certification.

Other data and mission critical tech centers along the high-tech corridor include Enterprise Rent-A-Car, MasterCard Worldwide, CitiMortgage and National Information Solutions Cooperative.

www.bjc.org



Perfectly Centered. Remarkably Connected.

Greater St. Louis, which includes 16 counties in Missouri and Illinois. RCGA markets the St. Louis region nationally and internationally to attract targeted industries to the area. It further spurs economic development by aiding the expansion and startup of companies within the region.

The St. Louis Regional Chamber & Growth Association (RCGA) is the chamber of commerce and economic development organization for

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www.gotostlouis.org

