

FROM MY PERSPECTIVE

▶ **BEST-KEPT SECRET ABOUT ST. LOUIS:**

"WE'RE WELL CONNECTED TO OTHER NATIONAL MARKETS, MAKING IT EASY TO DO BUSINESS THROUGHOUT THE UNITED STATES."

▶ **MOST EXCITING NEW FRONTIER FOR INFORMATION TECHNOLOGY:**

"GPS FOR OUR CARS. BUT WITH ALL THE ADVANCES IN TECHNOLOGY, WHY AREN'T WE FLYING AROUND LIKE THE JETSONS?"



BRENDA NEWBERRY

FOUNDER AND CHIEF EXECUTIVE OFFICER, THE NEWBERRY GROUP, ST. CHARLES
BRENDA MOVED HERE WITH HER HUSBAND, MAURICE, IN 1978 WHILE IN THE AIR FORCE.
HER COMPANY PLACED 144TH ON THE NATIONAL DELOITTE TECHNOLOGY FAST 500 IN 2004.

Ideal for Entrepreneurship

"Since I started my IT and systems consulting business here in 1996, the company has grown from one to 120 employees. This region has provided key assets, such as a strong, well-educated work force.

The Midwestern work ethic – it's for real – has helped, too.

"Entrepreneurs can also leverage our excellent educational institutions and our location. I know I have."

St!Louis

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Greater St. Louis Inc. Economic Development Campaign